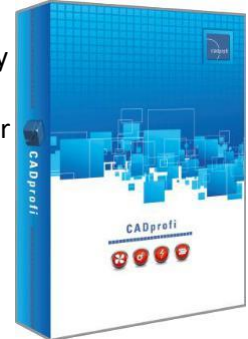


Benefits of implementation of CADprofi OEM program



1 Increasing product sales

During the implementation of the investment, only those products that were previously included in the projects are purchased. To increase sales, it is necessary to cooperate with designers and provide them with relevant data - preferably in the form of ready-made CAD libraries. CADprofi OEM application is a tool used for spreading product data. It is a CAD addon commonly used by designers, and the products it contains are much more often used in projects. For producers, personalized versions are created, in which you can specify the name of the program, data displayed in the "About the program" command and all graphic elements (eg logo, splashscreen, etc.).



Why designers are using CADprofi OEM?

- Data is ready for direct use in CAD projects (not in pdf directories or single dwg / dxf files).
- For designers, the program is free of charge, and what's more, it greatly facilitates and automates work.
- For designers, the basic work tools are CAD programs, eg: AutoCAD, BricsCAD, GstarCAD, IntelliCAD, progeCAD, ZWCAD, etc. CADprofi OEM application works as an addon in these programs, so designers do not have to change anything or learn how to use the new program.
- CADprofi OEM programs are provided by many device manufacturers, thanks to which a designer can collect a large collection of various libraries in one CAD system, which encourages him to use our solutions even more.
- Program creates complete lists of products used in projects. These lists can be loaded by manufacturers as bill of materials for the preparation of as a valuation or for the prefabrication of elements (e.g. cable trays, busbars, switchboards, etc.).

2 Marketing support

- Program has an automatic user registration system, thanks to which your marketing department will receive reports containing contact addresses (including e-mail) of all people using the program. This data is a valuable and verified source of information about designers who are really interested in your product offer.
- The possibility of adding your CAD libraries to the commercial version of CADprofi, thanks to which they will be used by many designers who have this program.
- Possibility of conducting joint marketing activities with CADprofi and taking advantage of information campaigns and newsletters sent by CADprofi to designers.
- The cost of the CADprofi OEM license is comparable to advertising in trade magazines, and unlike regular advertising, it gives long-lasting results.

3 Building the company's image

- Increasing the company's public relations by offering professional design tools similar to those we have prepared for other companies in your industry.
- CADprofi and CADprofi OEM programs are used by over 160,000 users. Such large number proves the quality and reliability of the program, which will also emphasize the reputation of your company.
- By reaching users of the commercial CADprofi program you will strengthen your brand among the most demanding customers.